

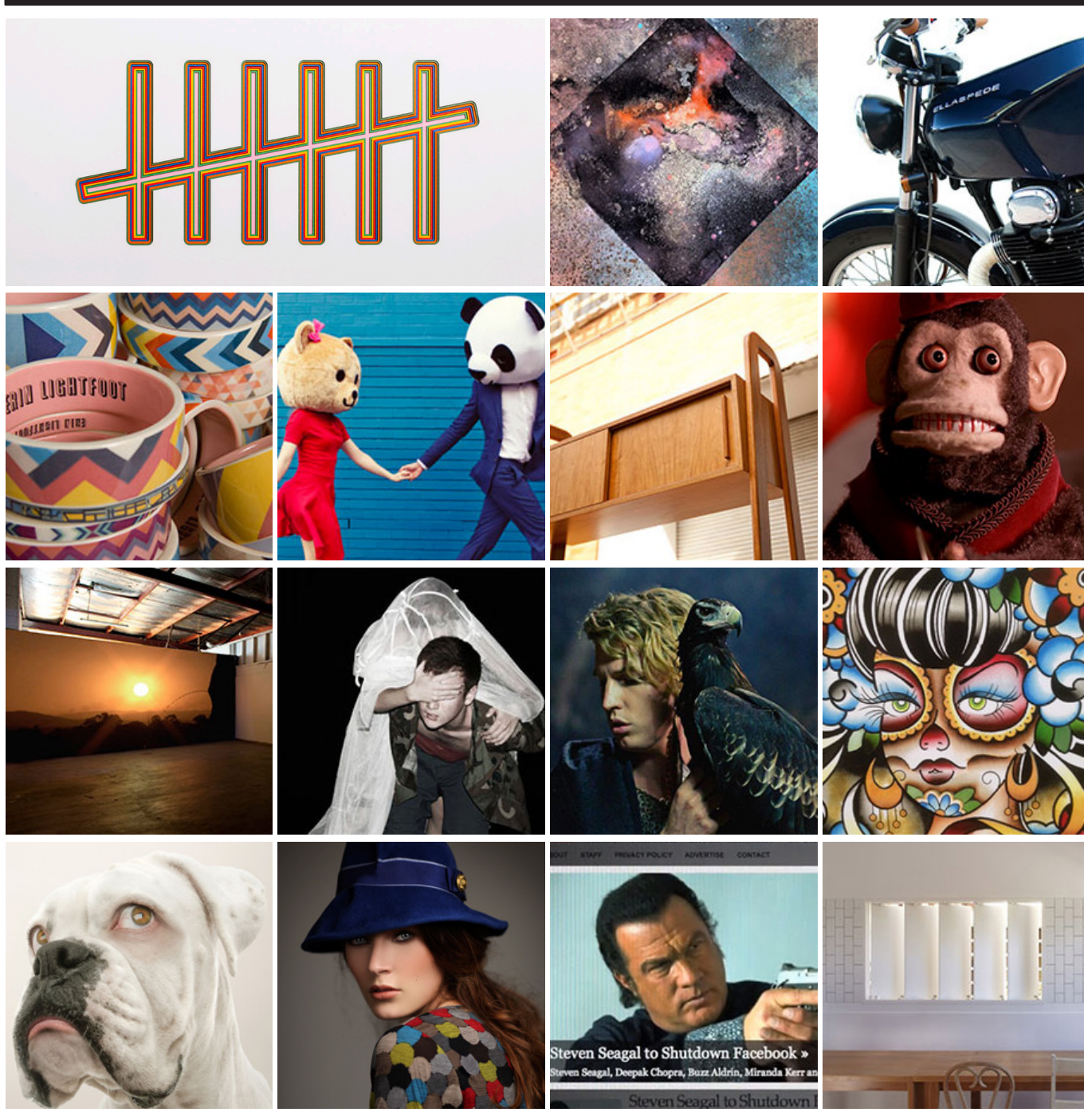
# SEVEN <sup>w</sup> ANOTHER

SEVENTH EDITION

BRISBANE POWERHOUSE

OPENS THURSDAY 11 JULY UNTIL WEDNESDAY 17 JULY, 2013

*Artists include musician Luke Mancini, member of Team Delta this year on The Voice, Brisbane fashion designer, Deanne Mayocchi of Maiocchi and Mimsy Gleeson of Mimsy's Trailer Trash Tattoo.*



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## SEVENTH EDITION

Seven With Another (Sw/A) will celebrate its 7th anniversary edition at the Brisbane Powerhouse opening 7pm on Thursday 11 July until Wednesday 17 July. The startup arts event has come a long way since its first edition in 2011 on Petrie Terrace. To add to the anniversary festivities Sw/A will also present talks with its favourite collaborators from previous editions on Tuesday 16 July evening which may even include a special live performance so stay tuned!

A contemporary take on the traditional 'art exhibition' Sw/A curates fourteen of Brisbane's most exciting and talented individuals, from all kinds of creative and artistic professions, and asks them to collaborate. Renowned in their fields internationally, nationally or as emerging leaders, Sw/A artists have at least one thing in common, they're living right here in Brisbane.

SWA pairs each 'artist' and the dynamic duos are given three months to produce an original artwork. There are no limitations other than somehow they must connect their idea with the number of the edition, which in this case is '7'.

Co-founder and curator of Sw/A, Monique Kneepkens says, "With Sw/A, we wanted to support and celebrate our city's exceptional talent but do it differently, so we decided to challenge the artists and put their skills and minds to work in an unexpected, collaborative process."

"We all know that sense of freshness and inspiration which comes from a new experience so that's what we've tried to create with Sw/A and so far it's been a great success, the artworks are wonderfully imaginative and interesting."

## WHO IS SET TO FEATURE THIS TIME?

### SEVENTH EDITION ARTISTS:

1. ADAM MEISENHELTER (*Maker*) [doppelfactory.com.au](http://doppelfactory.com.au) +  
ZENON KOHLER (*VFX Director*) [cuttingedge.com.au](http://cuttingedge.com.au)
2. MARIANNE HARVEY (*Copywriter*) [brisbane.clemengerbbdo.com.au](http://brisbane.clemengerbbdo.com.au) +  
PAUL OWEN (*Architect*) [owenandvokesandpeters.com](http://owenandvokesandpeters.com)
3. LEO YIP (*Industrial Designer*) [ellaspede.com](http://ellaspede.com) +  
EMILY DEVERS (*Fine Artist*) [emilydevers.com](http://emilydevers.com)
4. KORY MCAVOY (*Art Director*) [enginegroup.com.au](http://enginegroup.com.au) +  
DEANNE MAYOCCHI (*Maiocchi | Fashion Designer*) [maiocchi.com.au](http://maiocchi.com.au)
5. HAILEY BARTHOLOMEW (*Director/Photographer*) [youcantbeserious.com.au](http://youcantbeserious.com.au) +  
ERIN LIGHTFOOT (*Textile Designer*) [erinlightfoot.com](http://erinlightfoot.com)
6. CHRIS BENNIE (*Multimedia Artist*) [chrisbennie.com](http://chrisbennie.com) +  
DREW DER KINDEREN (*Performing Artist*) [zenzenzo.com](http://zenzenzo.com)
7. LUKE MANSINI (*Musician*) [www.facebook.com/LukeMansiniMusic](http://www.facebook.com/LukeMansiniMusic) +  
MIMSY GLEESON (*Tattoo Artist*) [www.facebook.com/mimsys trailertrastattoo](http://www.facebook.com/mimsys trailertrastattoo)

## ARTIST TALKS

The 7th edition of Sw/A is a milestone, so to celebrate Sw/A has asked some of its favourite teams and collaborators to come back and share their experiences. On Tuesday 16 July, a pair from each previous edition will talk about how Sw/A affected them and their work during the project and since. Singer Luke Mansini (yes, he of The Voice fame!) will even open the talks with a very special performance, so don't miss it!

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### Sw/A FOUNDERS

The Sw/A co-founders are themselves exciting talents. Monique Kneepkens of Fries Need Mayonnaise is a Brisbane jewel, her work can be seen on train platforms, websites, album covers, wine labels, posters, documents you name it and her illustrations have won a couple of awards too. The other half of the Sw/A co-founder title belongs to Jessica Huddart, who is Creative Director at Josephmark (JM). JM is a Brisbane creative agency going places typified by its selection to redesign the website of original social media mothership, MySpace, which officially launched this month.

### SEVEN WITH ANOTHER SEVENTH EDITION

#### OPENING THURSDAY 11 JULY 7PM

**RUNS** Thursday 11- Wednesday 17 July, Brisbane Powerhouse

**ARTIST TALKS** Tuesday 16 July 7pm, Brisbane Powerhouse

For any further enquiries please contact

Anna McGeoch | [anna@sevenwithanother.com.au](mailto:anna@sevenwithanother.com.au) | mobile: 0425 343 222

Or visit:

[www.sevenwithanother.com](http://www.sevenwithanother.com) | [www.facebook.com/sevenwithanother](http://www.facebook.com/sevenwithanother) | [www.twitter.com/7withanother](http://www.twitter.com/7withanother)

*Artist profiles are included on the following pages.*

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### Sw/A 7TH EDITION TEAMS + BIOS -

#### 1. ADAM MEISENHELTER (*Maker*) + ZENON KOHLER (*VFX Director*)

**Adam Meisenhelter** began his career as a maker / designer, when he was just a little lad hand cutting and shaping miniature cricket bats so he could play cricket inside the house.

From that early age he knew he wanted to design and produce things with his hands. After school he finished a Bachelor of Built Environment in Industrial Design and then went on to do an apprenticeship in Fine Furniture making to hone his skills.

Always keen to learn new techniques, Adam became involved in the design and production of high end museum fitouts with Brandi Exhibitions and more recently has worked for Sky Sports in the UK as a set and props maker. Two years ago Adam set up his own company - doppel factory - where he specialises in the design, construction and installation of premium exhibitions, sets and props, and unique furniture and joinery. Adam has had pieces featured in The Australian Woodworkers,, Green and artichoke magazines. When not working as a maker/designer he is obsessed with his new hobby of crafting home made beers.

**doppelfactory.com.au**

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**Zenon Kohler** has always had a passion for filmmaking. He made short films at high school, directed a feature length student film at Uni, and was a Tropfest finalist both years he entered (2000 and 2007). Over the last 15 years he has worked in varying capacities on a variety of productions including animated and live-action short films, numerous ABC and SBS documentaries, television commercials, TV series and feature films.

As one-third of Wickham Park Productions' director/producer/writer team, Zenon's

spare time is spent working on their slate of projects including a comedy TV series and an animated feature film. After winning Screen Queensland's Chauvel Award in 2011, Wickham Park Productions have developed a market-ready feature script adaptation of John Birmingham's cult novel "The Tasmanian Babes Fiasco", with plans to shoot in early 2014.

Zenon is currently employed as a director and VFX supervisor/art director at Cutting Edge and was recently included in Australian Creative magazine's 20 Power Creatives of 2013.

**cuttingedge.com.au**

#### 2. MARIANNE HARVEY (*Copywriter*) + PAUL OWEN (*Architect*)

**Marianne Harvey** likes to create advertising that doesn't make people want to tear their eyes out. Her work has been recognised at shows like Cannes, One Show and AWARD and she was also ranked the 19th young creative in the world. But now that she's 33 and getting on, she can't say that for much longer.

Career highlights usually involve Marianne using her powers for good. She was behind a global campaign for autism called 'Communication Shutdown' as well as the 'Earphone Bully' work that was shortlisted at last year's Cannes Grand Prix for Good. She also worked on the Foot Locker Art Prize that saw a young artist walk away with \$50,001, trumping the Archibald Prize by a dollar. In her spare time, Marianne works on her own brand of cycling apparel, White Line Fever, where she's free to play and approve her own ideas.

The top 3 things that are important in her working life are knowing the value of persistence, having a 'f#ck it why not' attitude, and remembering to never become an ad wanker.

**cristianandmarianne.com | whitelinefever.com.au**

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**Paul Owen** s co-founder of the Brisbane based architectural studio Owen and Vokes and Peters. The practice undertakes private house commissions, boutique commercial and institutional work and furniture design – as well as writing and teaching.

OVP's area of practice is that of the low density Australian suburb so the work is informed by recognition of the virtues and problems of that field. The practice seeks appropriateness rather than novelty, with each work taking the form of a subtle innovation incrementally building upon a lineage of works.



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Paul thinks perhaps architects are conducting a form of research, and that their projects could be said to test their design approach. Accordingly OVP's design position and ideas are generated implicitly via ongoing "field observations" and dialogue in a single-room studio.

In recent years Paul has designed small furniture pieces inspired by practical domestic needs. He has a particular interest in the ability to self-make furniture prototypes for quick / direct exhibition and sale – thereby testing local market responses independently of commercial modes.

[owenandvokesandpeters.com](http://owenandvokesandpeters.com)

### 3. LEO YIP (*Industrial Designer*) + EMILY DEVERS (*Fine Artist*)

**Leo Yip**, like most children, played with Lego, cardboard, masking tape and whatever else he could get his hands onto to create whatever his imagination allowed him to conceive.

After spending his high school years gearing his future towards a science based profession his life was changed when he stumbled across a television show about Industrial Designers. He quickly switched degrees and completed a Bachelor of Built Environment majoring in Industrial Design.

After a number of years as a practicing industrial designer Leo wanted to control his creative career and pursue projects that interested him. In 2009 he and his business partner Steve Barry setup Heluva, a business based on taking their own design ideas and turning them into a commercial reality. Following a number of successful products they decided to turn their hand towards custom motorcycles and officially gave rise to Ellaspede in 2012.

Working out of his West End warehouse Leo and his colleagues sketch, design, prototype, produce, promote and sell their creations.

[heluva.com.au](http://heluva.com.au) | [ellaspede.com](http://ellaspede.com)

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**Emily Evers** is a collaborative interdisciplinary visual artist and curator who hunts out and ignites opportunities that enrich both her practice and her relationships with other human beings.

As well as establishing herself as an independent emerging visual artist, curator, arts mentor, workshop facilitator and arts writer, she is also co-owner and co-creative director of independent business Frank + Mimi. Visually informed by the tradition of sign painting and hand crafted type, Frank + Mimi references a time in history when local businesses visually identified themselves by the soul of an artist's brush, with everything being hand drawn, hand painted and hand made.

Emily's personal practice also shares a strong focus on the hand made, and is constantly evolving as she moves from illustration, painting and printmaking to audio visual installation and site specific works. Her work is often informed by a strong idea or common theme, however she is always open to the opportunities that manifest from happy.

[emilydevers.com](http://emilydevers.com)

### 4. KORY MCAVOY (*Art Director*) + DEANNE MAYOCCHI (*Maiocchi* | *Fashion Designer*)

**Kory McAvoy** spent several years working as an art director at Brisbane's top multinational ad agencies and is now in charge of all things 'creative' at Engine, an independent agency based in Fortitude Valley. Her work has been recognised at numerous local, national and international award shows including the W3 awards, AWARD, BADC, the Australian Effies and the desktop create:awards. (If you watch the GruenTransfer you may have seen the winning 'Pitch' idea she created with the SapientNitro team).

Over the years Kory's unique visual style and anything's-possible thinking has helped some of Queensland's biggest clients, RSPCA, VirginBlue, V Australia, The Gold Coast Suns, Brisbane Marketing, Nature's Own, TerryWhite Chemist, SuperCheap Auto, Footlocker, Tourism QLD, Dreamworld, Subway, Cenovis, The Sunday Mail, University of the Sunshine Coast and many many more.

When Kory isn't playing in adland (building brands and making shit pretty), she is working hard on her plot to harvest raticorns and take over the world one sparkle at a time.

[enginegroup.com.au](http://enginegroup.com.au)

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**Deanne Mayocchi** Once upon a time... well, actually in 2001, the search for the perfect dress turned into a labour of love for Deanne Mayocchi. Frustrated that she couldn't find what she was looking for Deanne put her design expertise into action, got all creative and soon after, Maiocchi the label was born. The end result was a range of timeless garments that are instantly recognisable. Women from all over the Land of Oz were suddenly aflutter for the flattering styles of Maiocchi's frocks and word spread quickly about their charming prints and quirky little details. Amidst all the excitement, Maiocchi opened their first boutique in Brisbane's Fortitude Valley much to the delight of local admirers.

With a hardworking and dedicated team, together with a loyal following of ladies from all over the land, the company has continued to grow and grow. There are now three Maiocchi boutiques in Brisbane, over 60 wholesale customers throughout the country and of course online from where we ship out beautiful dresses to wonderful women all over the world.

[maiocchi.com.au](http://maiocchi.com.au)

### 5. *HAILEY BARTHOLOMEW (Filmmaker / Photographer) + ERIN LIGHTFOOT (Textile Designer)*

**Hailey Bartholomew** is an award winning filmmaker and photographer. Along with her husband, Andrew, she runs a successful film and photography company working internationally to create everything from videos for AID organisations and TV commercials for Suncorp, Guzman Y Gomez and Philips, to producing family portraits, documentaries and promo videos.

When not being hired by other people, the pair work passionately on their own projects, including a book and documentary on gratitude called '365 grateful' and a book and short film for kids called 'Ruby Who?'.

Hailey has also written, directed and filmed several award-winning short films, with 'Ruby Who?' receiving world-wide attention, winning 'Audience Award' at the Brooklyn International Kids Film Festival, USA and 'Best International Family Short' at the Garden State Film Festival, USA. She is passionate about communicating positivity, colour, hope and joy and constantly excited by the film medium's great capacity to inspire and be a catalyst for change.

[365grateful.com](http://365grateful.com) | [rubywho.com](http://rubywho.com)

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**Erin Lightfoot** is an artist and designer who specialises in contemporary textile prints for jewellery. Her signature is the application of abstract, geometric designs onto smooth, minimal porcelain forms.

Having trained in both fashion and graphic design, Erin took a side step into ceramics shortly after graduating and launched her self titled Erin Lightfoot label in 2011. Since that time her work has been featured in a variety of publications including Vogue Australia, Frankie and Peppermint Magazine, and is stocked in Australia, the USA, Hong Kong and Japan.

All the porcelain work for her label is crafted by Erin in her Brisbane studio with meticulous attention to handforming, polishing, patterning and glazing. The result is stunning, with each piece handcrafted in limited edition to retain its exclusive identity.

[erinlightfoot.com](http://erinlightfoot.com)

### 6. *CHRIS BENNIE (Multimedia Artist) + DREW DER KINDEREN (Performing Artist)*

**Chris Bennie** Chris is an award-winning video, sound and installation artist. His solo exhibitions include Five Films of Fortuitous Frivolous Fervent, The Wandering Room, Brisbane (2012); A Wee Sunset, Linden Contemporary Art Centre, Melbourne (2010); Jordie, Contemporary Art Centre of South Australia Project Space, Adelaide (2009); Chris Bennie Doctorate of Visual Art Exhibition, Queensland College of Art, Brisbane (2009); and Slower, Institute of Modern Art, Brisbane (2003).

He has also participated in national and international exhibitions including SafARI, Alaska Projects, Sydney (2012); New Psychodelia, University of Queensland Art Museum, Brisbane (2011); Photo LA, Los Angeles (2010), Biennale of Sydney: Revolutions – Forms That Turn, Sydney (2008); Contemporary Australia: Optimism, Gallery of Modern Art, Brisbane (2008); New Work 3, Perth Institute of Contemporary Art, Perth, (2007); and +Plus Factors, Australian Centre of Contemporary Art, Melbourne (2006).

Chris's work features in public collections nationally including the University of Queensland Art Museum, and he currently lectures at Griffith University Queensland College of Art.

[chrisbennie.com](http://chrisbennie.com)

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**Drew der Kinderen** is a Brisbane based director and theatre maker. In 2008 he was accepted into the Zen Zen Zo Physical Theatre Internship Program as an intern director and has gone on to become one of the Associate Directors and Principal Instructors with the company. In 2013, Drew will be entering the role of Resident Director.

Drew's directing credits include *Away* (2003), *Blood Wedding* (2008), *A Midsummer Night's Dream* (2009), *Antigone* (2009), and an adaptation of *Othello* entitled *Iago's Web* (2009). In 2010 he directed *The Bacchae*, an adaptation of *The Tempest*, and the devised piece, *Hello Spaceboy* for the Queensland Arts Council for touring throughout Queensland. Drew's devised pieces include *Stickybeak* (2005) *The Poetry of Deceit* (2007) and *What the Dead Hold Back* (2008). He has also worked as Assistant Director and performer in *Zeitgeist* (2008), and as Assistant Director and Set Designer on the Matilda Award winning production of *The Tempest* (2009). In 2013, he will direct *Medea: The River Runs Backwards*, for the In the Raw season.

[zenzenzo.com](http://zenzenzo.com)

### 7. LUKE MANSINI (*Musician*) + MIMSY GLEESON (*Tattoo Artist*)

**Luke Mansini** is a Brisbane based singer/songwriter/pianist who has never had any formal musical training. His inspirations are broad and eclectic and extend across many genres from alternative folk to R&B. Always drawn to soulfulness and depth, creative brilliance and emotional honesty, Luke eventually arrived at a sort of cross-fertilization of musical genres... a unique combination of contemporary pop and soulful, melodic, acoustic influences.

In 2009, Luke collaborated with Hugh Middleton forming the Indigo Kids. The acoustic/folk duo performed regularly around Brisbane venues and finally at the Woodford Folk Festival in 2010. At this point, Luke decided to focus on his own singer-songwriting and the development of visual concepts which evolved into his latest music/art projects. Luke's debut tracks and film clips released in 2012 convey the sensitivity, strength and complexity of a unique Australian artist.

Recognition of Luke's raw talent was recently confirmed in his appearance on *The Voice* 2013.

[facebook.com/LukeMansiniMusic](https://facebook.com/LukeMansiniMusic)

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**Mimsy Gleeson** Trailer Trash Tattoo was established in Brisbane in 2007 as a family owned business and was run from her home studio until June 2012, when she expanded her operation to a larger premises in Archerfield.

There she has created what she believes to be one the most beautiful spaces for tattooing there is, and incorporates a static display of vintage caravans/trailers and related furniture and vintage Australian outdoor paraphernalia in the large factory space attached. One of these trailers, her 1959 Sunliner, is possibly Australia's only registered approved mobile tattoo van which Mimsy occasionally takes out to hotrod and music festivals, and tattoo conventions to bring a bit of her amazing style and beautiful tattooing to those who can't normally get to her.

Mimsy has definitely created her own tattoo style, which is well known within the rockabilly and custom culture scene. She draws inspiration from Sailor Jerry's designs, but adds a certain prettiness that only Mimsy could, using bold outlines and colours that pop.

[facebook.com/mimsytrailertrashtattoo](https://facebook.com/mimsytrailertrashtattoo)